



# Etiwanda School District Social Media Content Publisher Agreement

This agreement is to be completed by any Etiwanda School District employee that wishes to establish and post school related content to social media platforms. The established social media account(s) and information posted on those accounts shall be separate from any personal social media account and posts shall only be work/education related. These accounts, when established, become Etiwanda School District social media platforms and all content shall be considered public.

Name of Content Publisher (your name): \_\_\_\_\_

School site: \_\_\_\_\_

Social media platforms to be used:

Facebook Account User Name: \_\_\_\_\_

Twitter Account User Name: \_\_\_\_\_

YouTube Account User Name: \_\_\_\_\_

Instagram Account User Name: \_\_\_\_\_

Pinterest Account User Name: \_\_\_\_\_

Google+ Account User Name: \_\_\_\_\_

LinkedIn Account User Name: \_\_\_\_\_

Snapchat Account User Name: \_\_\_\_\_

ClassDojo Account User Name: \_\_\_\_\_

Other (please specify) \_\_\_\_\_ Account User Name: \_\_\_\_\_

Etiwanda School District Board Policy and Administrative Regulation 1114 (attached) contain policies and procedures for employee use of social media platforms. The Content Publisher named above must review all pictures / images prior to posting to make certain any identifiable student has provided a photo / image release when the photo is not taken during an event open to the public.

I have reviewed board policy and Administration Regulation 1114 and agree to be a social media content publisher in accordance with these and any subsequent policies, regulations and guidelines and will include the required statements or link to the required statements on my content account's main page. Submit completed form to Doug Claflin, Business Services Department.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Approval (Superintendent or Designee's signature): \_\_\_\_\_ Date: \_\_\_\_\_